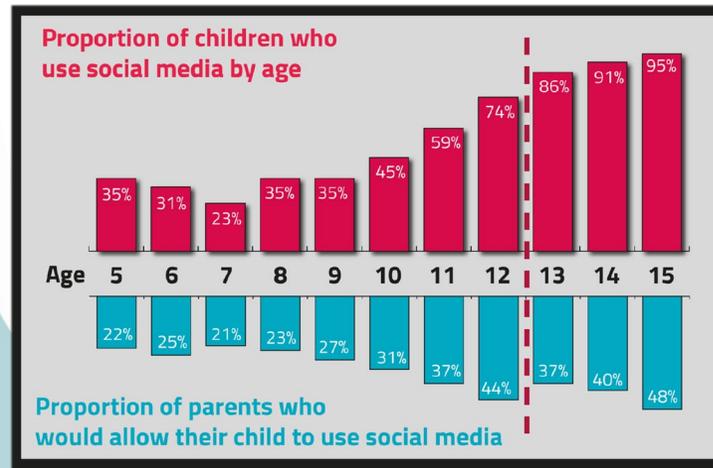


86% of parents aware that there are minimum age requirements ...

... 38% stated correct age of 13 years



Welcome!

E-Safety Workshop for Parents/Carers



At a glance...

Online Nation

2021 report

- Children aged 7 to 16 spend nearly four hours a day online
- Much of internet use is centred on watching video content and gaming
- YouTube continues to be used by virtually most, while TikTok grew rapidly in 2020
- Whilst the internet was a vital lifeline in 2020, over half of children had a negative experience online
- YouTube removed 34.8 million videos in 2020, while TikTok removed 194 million videos - child safety was the most common reason
- The pandemic has resulted in an abundance of information, which includes inaccurate and misleading information



Media use by age in 2020: a snapshot

5-15 year olds

61% have their own tablet, and 55% their own smartphone

To go online - 70% use a tablet, 69% a laptop, and 65% a smartphone

56% watch live broadcast TV, and 91% watch video-on-demand content*

71% play games online

55% use social media apps/sites

65% use messaging apps/sites

97% use video-sharing platforms (VSP)

45% use live streaming apps/sites



5-7 year olds

57% have their own tablet, and 14% their own smartphone

To go online - 77% use a tablet, 51% a laptop, and 40% a smartphone

48% watch live broadcast TV, and 88% watch video-on-demand content*

50% play games online

30% use social media apps/sites

33% use messaging apps/sites

96% use video-sharing platforms (VSP)

33% use live streaming apps/sites



8-11 year olds

66% have their own tablet, and 49% their own smartphone

To go online - 76% use a tablet, 72% a laptop, and 62% a smartphone

58% watch live broadcast TV, and 91% watch video-on-demand content*

78% play games online

44% use social media apps/sites

64% use messaging apps/sites

96% use video-sharing platforms (VSP)

39% use live streaming apps/sites

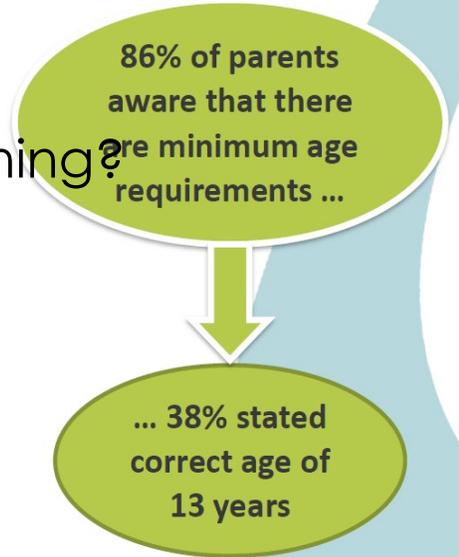


40% are aware of ad placements in search engines
(8-11s who go online and use search engines)

27% have seen worrying or nasty content online
(8-11s who go online)

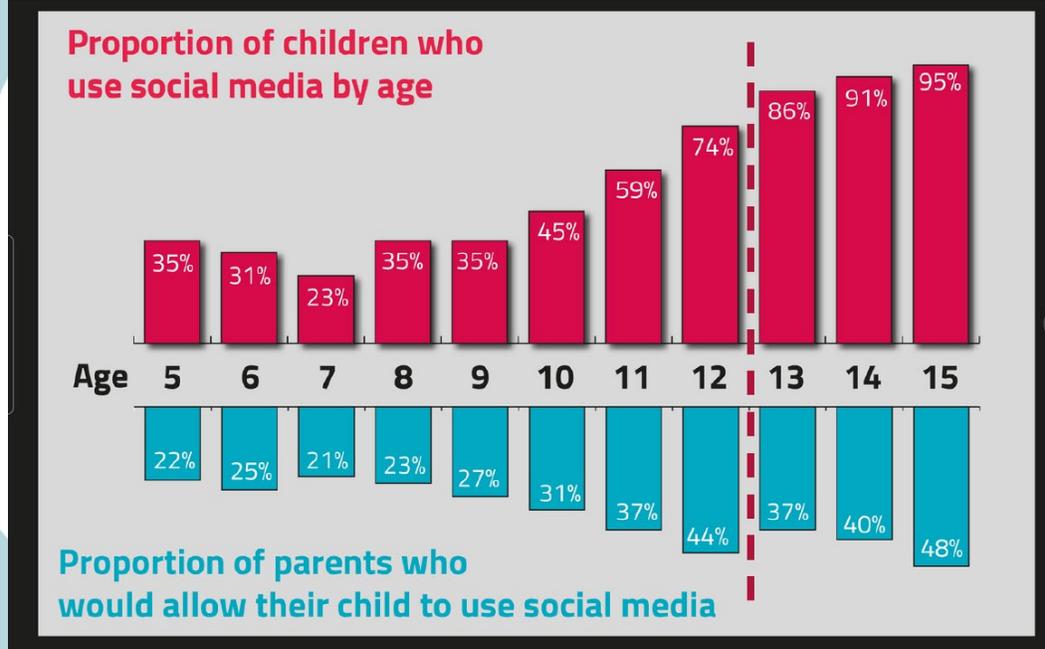
Discussion points for parents/carers

1. Have you talked to your child about their life and experiences online during and after lockdown?
2. Are you familiar with the apps your child is on and if they are age appropriate?
3. Do you talk to your child about the sites they use and what they share?
4. Do you know what they are watching?



Tips for keeping children safe

- Manage **screen time**
- Set controls **and settings**
- keep up with the latest **trends, apps and games**
- Talk to children about **risk** - from bullying and sharing content, to extremism and gangs



Age inappropriate content

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Advice for Parents & Carers

TALK IT THROUGH

Embarrassment or fear of getting into trouble can make it difficult for children to talk openly about age-inappropriate content they've watched. Remind your child they can always come to you if they're troubled by something they've seen online, without worrying about consequences. Before offering advice, discuss what they saw, how they felt and how they came to find the content in question.

CAN WE HAVE A CHAT?



CONNECT, DON'T CORRECT

If your child's been particularly distressed by exposure to content that wasn't suitable for their age, it's important to offer guidance to prevent them from repeating the same mistake – but it's equally vital to help them deal with the emotions that the situation has raised. You could tell them about any similar experiences you might have had at their age, and how you dealt with it.



BLOCK, REPORT, CONTROL

After discussing the problem, you and your child can take action together. This could include blocking any inappropriate sites and reporting any content which violates a platform's rules. To further safeguard your child online, set up parental controls on internet-enabled devices that they use. This will significantly reduce the chances of your child being exposed to age-inappropriate content in future.



GET SPECIALIST HELP

Age-inappropriate content can potentially have a negative impact on a child's mental health, which is sometimes displayed through changes in their behaviour. If the problem becomes more severe, you might consider reaching out to a mental health professional or an expert in this field who can provide you and your child with the proper support.

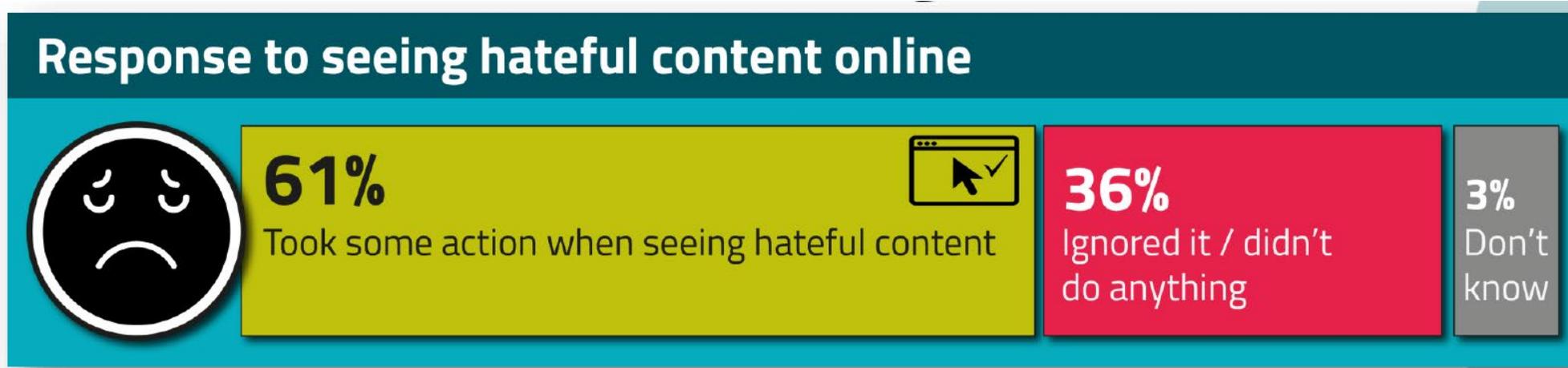


STAY CALM

Even though it is obviously difficult to stay rational in a situation where your child has been put at risk, it's essential to think before you react. Your child may well have hesitated to open up to you about watching inappropriate content for fear of the consequences, so being calm and supportive will reinforce the notion that it would be easy to talk to you about similar issues in the future.



What if they come across hateful or **extremist** behaviour or content online?



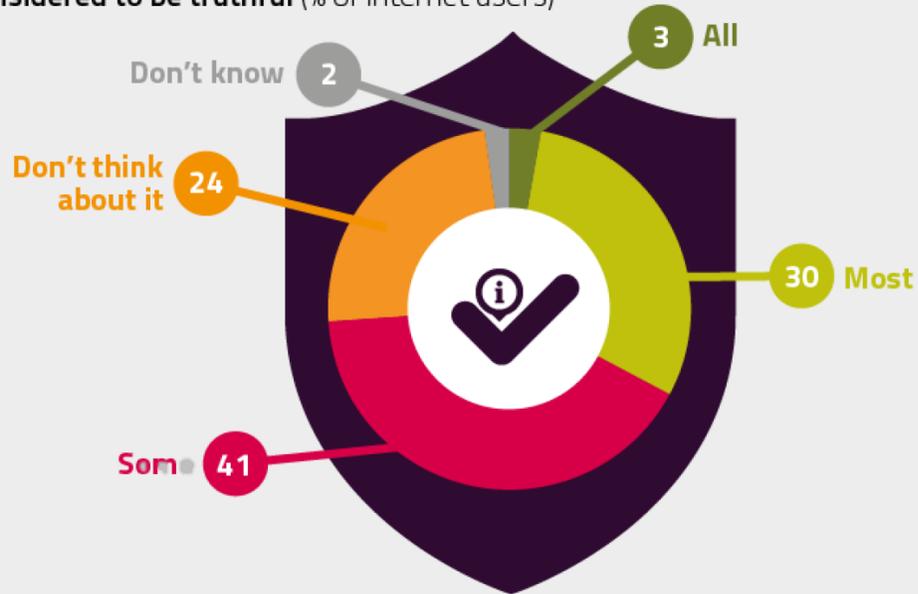
Visit goingtoofar.lgfl.net to find out how to:

- recognise extremist behaviour and content
- understand actions likely to attract police investigation
- get help
- report concerns



Do your children trust everything they see online?

Amount of factual information found online considered to be truthful (% of internet users)



A quarter of children do not consider the truthfulness of information within newly discovered sites

46% of 8-11s and 57% of 12-15s that went online visited newly discovered sites and apps during 2020

Checks on whether info on new sites is true

(12-15 year olds)



61%

Ever think about whether the information can be trusted to be true or accurate



23%

Don't think about this

16%

Don't know



Why not have a family agreement to:

- **clarify** what is allowed...or not
- **establish** ground rules like no phones at the table or in the bedroom at night-time
- **agree** shared expectations to reduce arguments and keep everyone safe & healthy

Your child will bring home an e-safety pack, you will find a copy of the 'Digital Family Agreement'.

Digital Family Agreement



Digital Family Agreement



LGfL DigiSafe[®]



I will:

Why?



Parent/carer will:

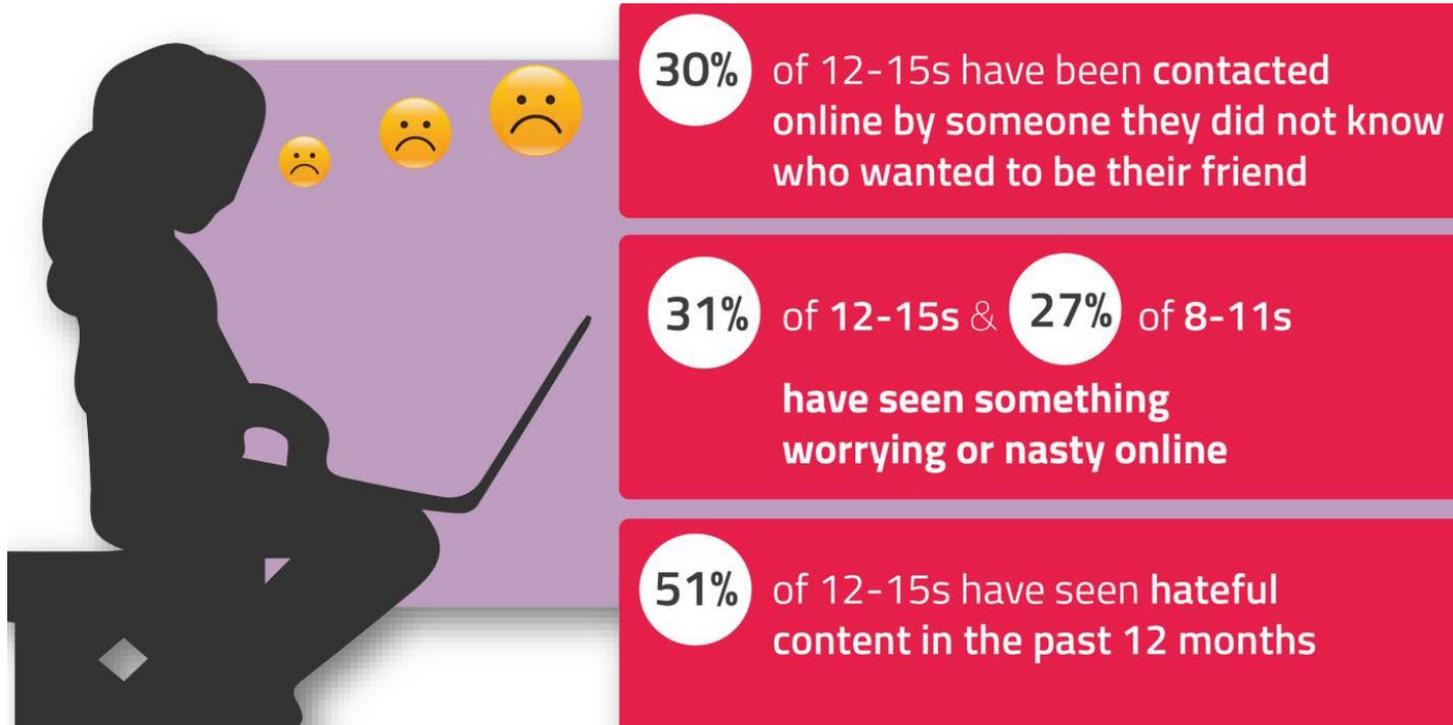
Why?

If there are any issues:

If I'm worried by anything:

Signed:

Do they know who to talk to or how to report any concerns?



Go to reporting.lgfl.net to find out how to remove content from social media and where to report bullying, racial hatred, terrorism, sexual abuse and more



1. <https://www.youtube.com/watch?v=ZaSJHFhOI-o>

Video links

2. <https://www.youtube.com/watch?v=HD5MmuLDeFE>

3. <https://www.youtube.com/watch?v=yjAmB0UHnHE>